Ortho Kinematics Appoints New VP of Sales and Director of Clinical Operations

Ortho Kinematics announces hire of spine industry veterans David Muller and Ken Walker

AUSTIN, Texas – March 8, 2011 — Ortho Kinematics, a privately held spine diagnostics company focused on revolutionizing spine motion analysis, is pleased to announce they have hired David Muller as Vice President of Sales and Ken Walker, RN as Director of Clinical Operations.

Adam Deitz, CEO of Ortho Kinematics, says "I am thrilled to have David Muller and Ken Walker join the team because they bring extensive experience in the spine industry and over the years have developed strong relationships with renowned spine surgeons. Their leadership skills will help drive Ortho Kinematics as we progress towards product commercialization. They both share our passion and vision for improving patient care through better spine motion diagnostics using the KineGraph VMA."

Ken Walker oversees all aspects of the on-going clinical study of the KineGraph VMA (Vertebral Motion Analyzer). He has over 15 years of experience in orthopedics, with over six years dedicated specifically to the spine industry. Previously Mr. Walker worked as Director of the Zimmer Institute and Global Director of Medical Education for Abbott Spine.

David Muller is focused on the sales and business development goals of the company. With over 30 years in the medical and surgical device industry, he has held senior positions with both start up and major spine industry manufacturers. Prior to joining Ortho Kinematics, Mr. Muller had leadership roles with companies such as Zimmer Spine, Scient'x USA, Abbott Spine/Spinal Concepts and Medtronic Sofamor Danek.

Mr. Muller comments "Ortho Kinematics presents a refreshing opportunity to potentially make a significant difference in patient care. True spine motion diagnostics has long been needed to help spine specialists better diagnose and more effectively treat a wide range of spine pathologies."

About Ortho Kinematics

Ortho Kinematics is a privately held spine diagnostics enterprise committed to the idea that spine motion matters. The company is working with a group of leading clinicians, researchers and developers who are passionate about leveraging spine biomechanical data to improve the diagnosis and treatment of back pain. Please visit us on the web <u>www.orthokinematics.com</u>.

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